

work experience

2012 - present Chicago, IL.	Geometry Global <i>Art Director</i> Creative development and production of experiential and sampling programs. <i>Clients:</i> SC Johnson, Jim Beam, Casa Sauza, Suntory (Midori)
2012 - present Chicago, IL.	Ogilvy & Mather <i>Art Director</i> Creative development and production of International and North American shopper toolkits. <i>Clients:</i> SC Johnson, Kimberly Clark
2011 - 2012 Chicago, IL.	Ogilvy & Mather <i>Freelance Art Director</i> Creative development and production of International and North American shopper toolkits. <i>Clients:</i> SC Johnson, Kimberly Clark
2009 - 2010 Chicago, IL.	School of the Art Institute of Chicago Student Association Magazine, <i>Editor in Chief</i> Creative directed design and content of the annual magazine and lead a team of 16.
2009 Seoul, Korea	Breakfast Film <i>Intern</i> Concept development and research for TV commercials and music videos.

other activities

2013 - present Chicago, IL.	Think247 <i>Instructor & Creative Director</i> As leader of the creative think tank group, Think247, I instruct and creative direct award winning projects.
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awards

Black Pencil	2015 D&AD New Blood Awards
Yellow Pencil	2015 D&AD New Blood Awards
Yellow Pencil	2015 D&AD New Blood Awards
Bronze	2015 New York Festivals: Digital
Finalist	2015 New York Festivals: Digital
Crystal	2014 Busan Int. Ad Festival AdStars: Mobile
Crystal	2014 Busan Int. Ad Festival AdStars: Innovation
Crystal	2014 Busan Int. Ad Festival AdStars: Innovation
Finalist	2014 Busan Int. Ad Festival AdStars: Integrated
Finalist	2014 Busan Int. Ad Festival AdStars: Innovation
Finalist	2014 Busan Int. Ad Festival AdStars: Media
Finalist	2014 Busan Int. Ad Festival AdStars: PT Video
Gold	2012 Busan International Ad Festival AdStars
Bronze	2012 Busan International Ad Festival AdStars
Finalist	2012 Student National Addy: OOH
Silver	2012 Student District Addy: OOH
Silver	2012 Student Chicago Addy: OOH
Silver	2012 Student Chicago Addy: Non-Traditional Ad
Bronze	2012 Student Chicago Addy: OOH
Bronze	2012 Student Chicago Addy: Non-Traditional Ad
Bronze	2012 Student Chicago Addy: Mobile Apps
Finalist	2011 AKQA Future Lions
Gold	2011 New York Festivals: Website
Gold	2011 New York Festivals: Online Ad
Merit	2011 D&AD Student Awards
Finalist	2011 Student National Addy
Gold	2011 Student District Addy: Non-Traditional Ad
Gold	2011 Student District Addy: Interactive, Media
Silver	2011 Student District Addy: Non-Traditional Ad
Silver	2011 Student District Addy: Interactive, Media
Best of Show	2011 Student Chicago Addy
Gold	2011 Student Chicago Addy: Non-Traditional Adv
Gold	2011 Student Chicago Addy: Interactive, Online
Gold	2011 Student Chicago Addy: Interactive, Online
Silver	2011 Student Chicago Addy: Interactive, Online

skills

Concept Development. Art Direction. Graphic Design. Typography. Branding. Digital Visual Design (Web & App).
Adobe Creative Softwares (Photoshop, InDesign, Illustrator, After Effects). Microsoft Tools (Word, Power Point, Excel).